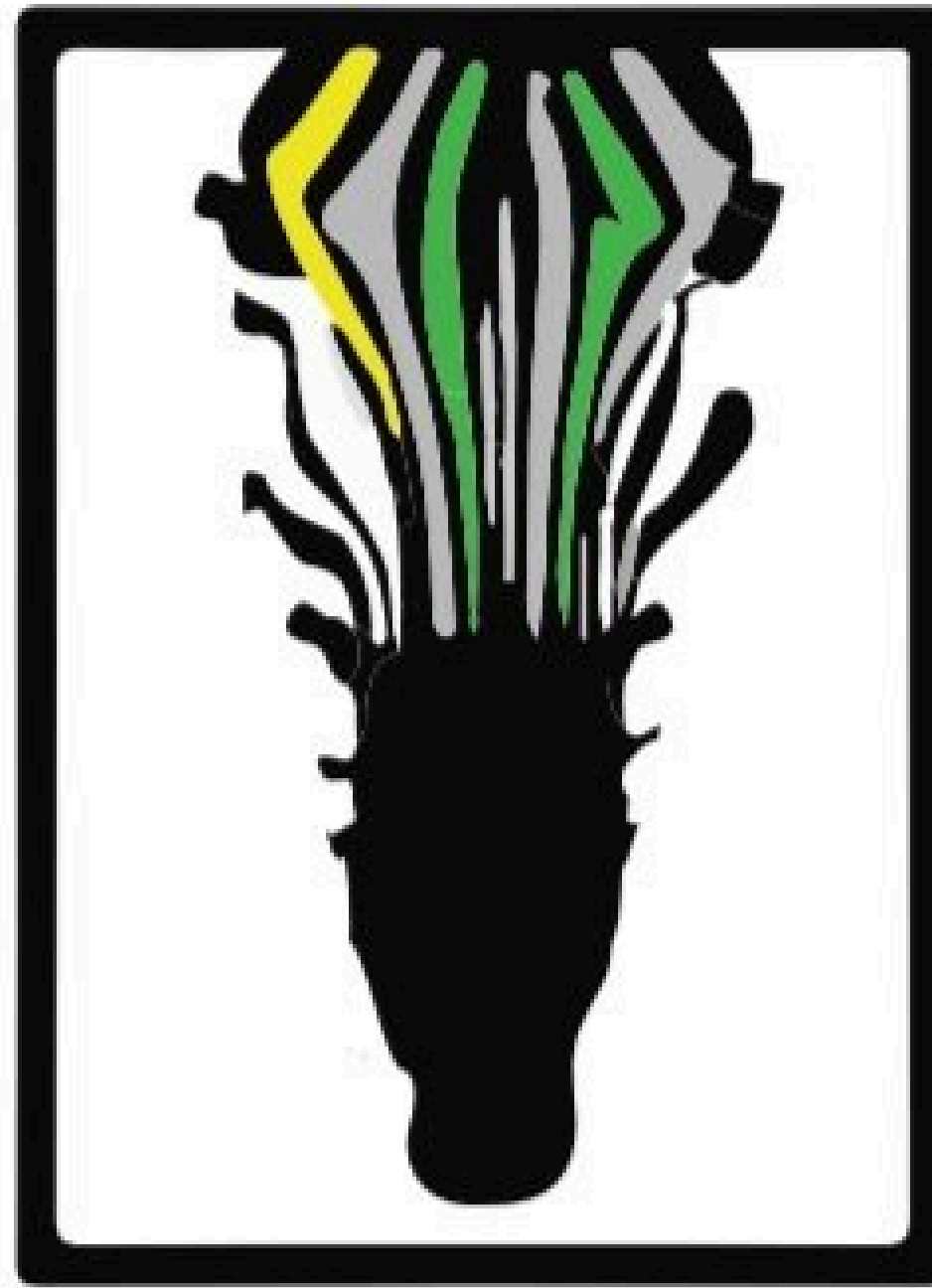


# Kuenda Green

■ Revolutionizing Eco-Friendly Transport in Zimbabwe



**Kuenda**  
GREEN



**SABHUKU**  
CORPORATION

# Executive Summary

- **Who We Are:** Kuenda Green is Zimbabwe's first eco-friendly transport and logistics service company, offering a fleet of low-carbon light and heavy vehicles.
- **What We Do:** Providing travel and logistics services powered by hybrid and EV technologies to reduce carbon footprints.
- **Our Goal:** To create a nationwide electric vehicle (EV) charging network while transitioning our fleet to fully electric vehicles (EVs) by leveraging partnerships.



# Vision & Mission

## Our Vision

**To become Zimbabwe's leading sustainable transport company, pioneering the transition to a fully electric fleet and establishing a nationwide EV charging network that reduces carbon emissions and promotes cleaner mobility solutions for future generations. These statements reflect Kuenda Green's commitment to sustainability and innovation in the transport industry.**

## Our Mission

**To provide eco-friendly, efficient, and innovative transport and logistics solutions in Zimbabwe by utilizing low-carbon and hybrid technologies, while building a sustainable infrastructure that fosters the adoption of electric vehicles (EVs) across the country**

# The Problem

## Current Issues

- High carbon emissions in Zimbabwe's transport sector
- Limited infrastructure for EVs and eco-friendly transport options
- Rising fuel costs impacting logistics businesses



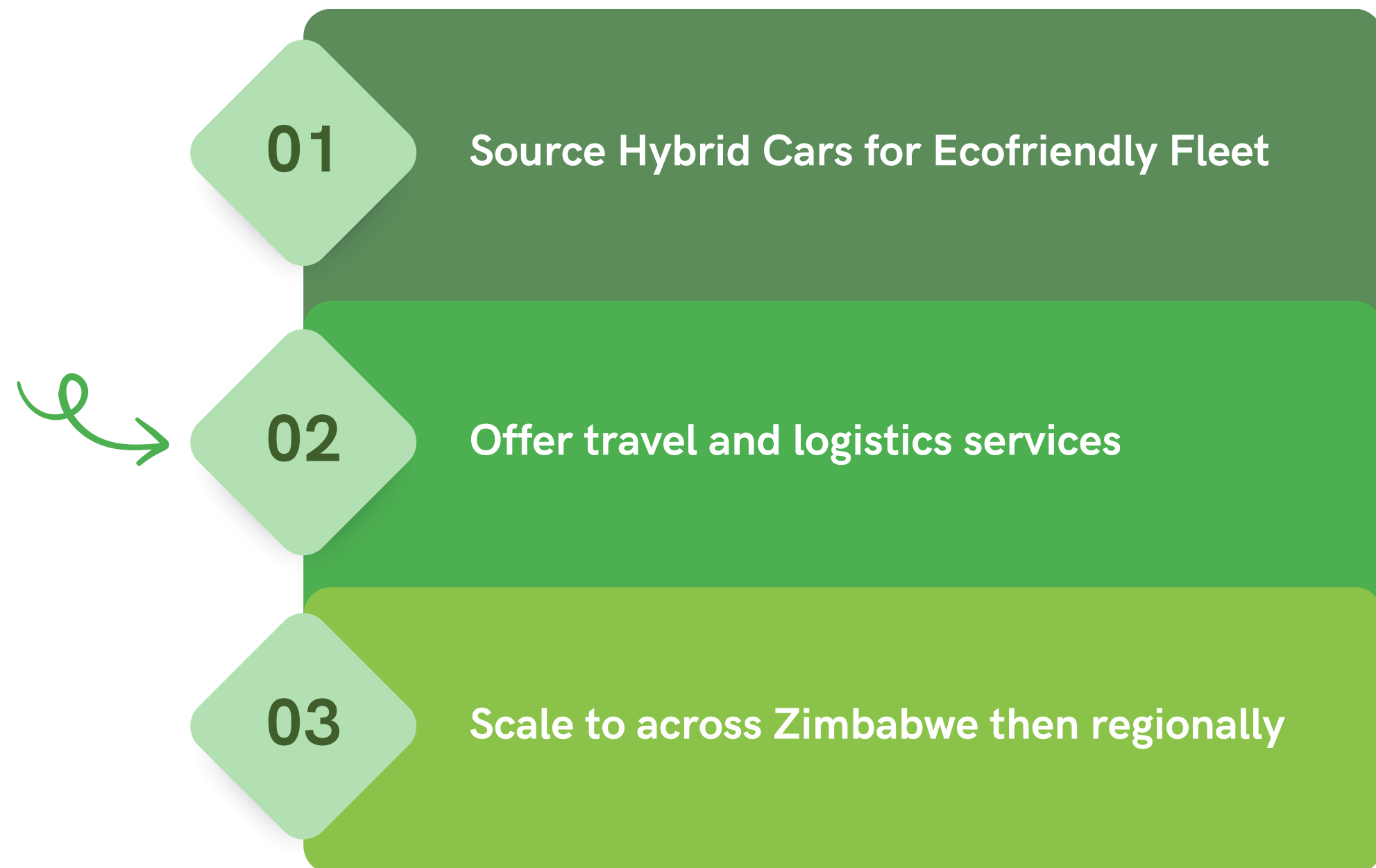
## Impact

Unsustainable environmental practices and rising operational costs for logistics companies.

# The Solution: Kuenda Green

## Kuenda Green's Approach:

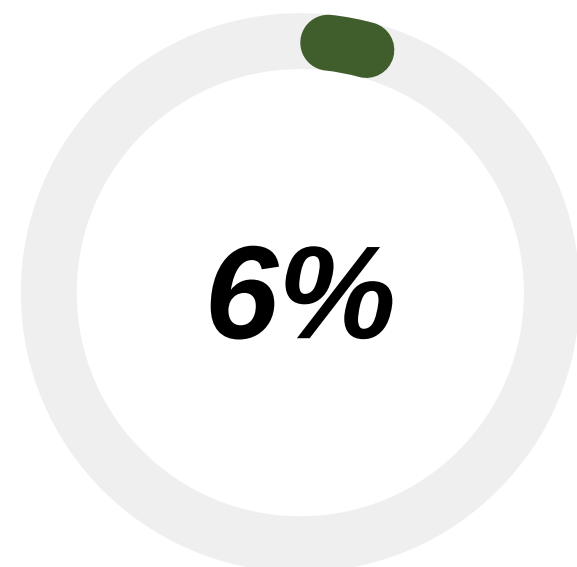
- Provide a clean, affordable, and efficient alternative through a fleet of hybrid vehicles transitioning to fully electric vehicles (EVs).
- Collaborate with local and regional EV charging infrastructure providers (BYD, EVChaja) to establish a nationwide EV charging network.



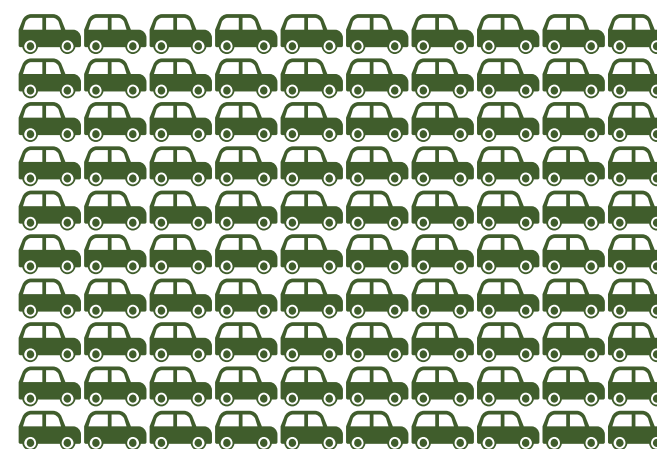
# Market Validation



**Zimbabwe**

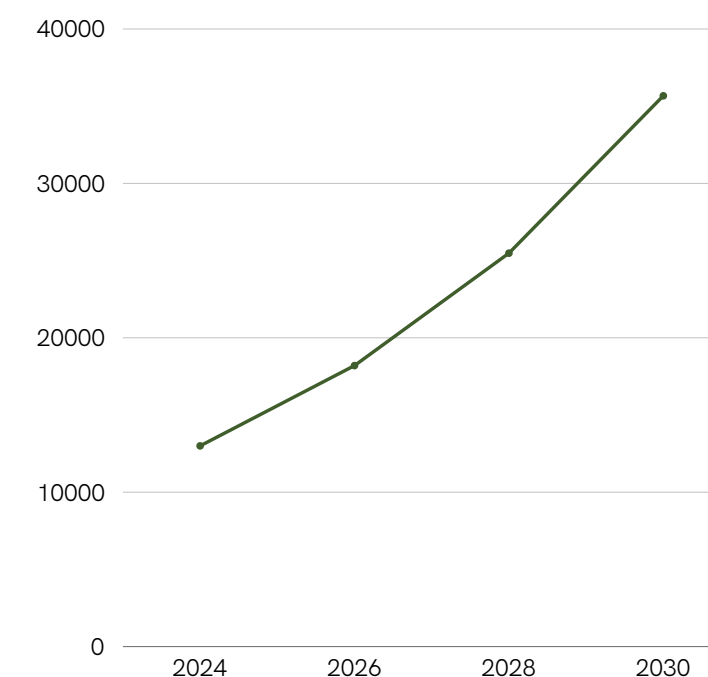


*The transport and logistics sector in Zimbabwe is a key driver of economic growth, contributing around 6% to GDP in 2023.*



**1.3million registered vehicles in Zimbabwe**

*EV Penetration: Currently less than 1% of the total market, presenting significant room for growth.*

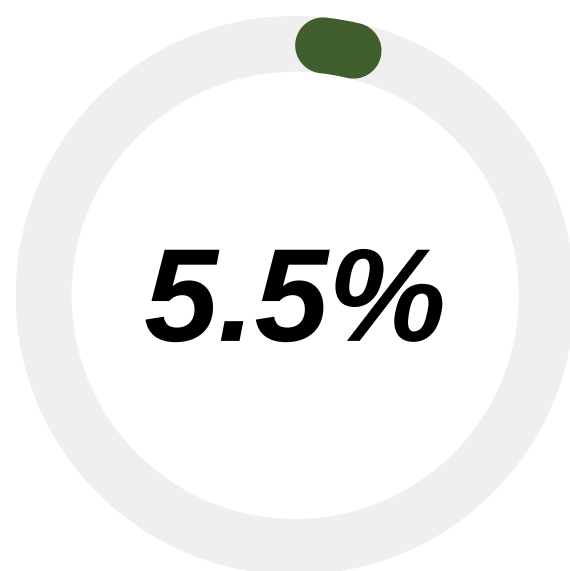


*Hybrid and EV Growth Rate: Expected to grow by 20% annually due to increasing fuel prices and government push for sustainability.*

# Market Validation



*East & Southern Africa*



*The total logistics and transport market for Southern and East Africa is projected to reach \$27 billion by 2027, growing at 5.5% CAGR.*

**USD\$1.2bn**  
**(2024)**

*Electric Vehicle Market: The electric vehicle market across the region is valued at \$1.2 billion in 2024, expected to grow by 15% annually through 2030.*

# COMPETITION

Introduce the company's main competitors.



## Vaya Logistics (Zimbabwe)

Large fleet, strong brand recognition, nationwide presence

*Reliance on traditional fossil-fuel vehicles, limited eco-friendly solutions*



## BasiGo (Kenya)

Early mover in electric mobility, extensive EV infrastructure partnerships with local government

*Focus is on passenger transport, limited logistics services*

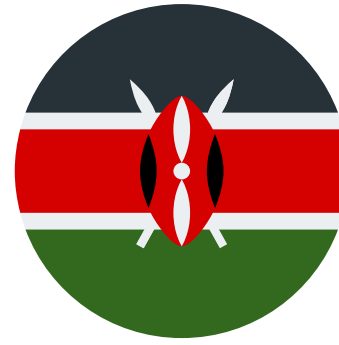


## Imperial Logistics (South Africa)

Extensive network across Southern Africa, high financial backing, integrated tech systems

*Heavy reliance on diesel-powered trucks, slow transition to sustainability*

# Case Study: Kenya



## *Kenya's E-Mobility sector*

Electric vehicles are gaining traction in Kenya due to the government's National Electric Mobility Plan, which focuses on developing a more environmentally friendly transportation system and launching a variety of programmes for sustainable road traffic management.

## *Kenyan Statistics*

1 350 electric-powered vehicles on Kenyan roads (62% of the total are motobikes). Motorcycle registrations have also doubled in the last five years to 252,601, according to the data and there are 1.2 million motorcycles in Kenya.

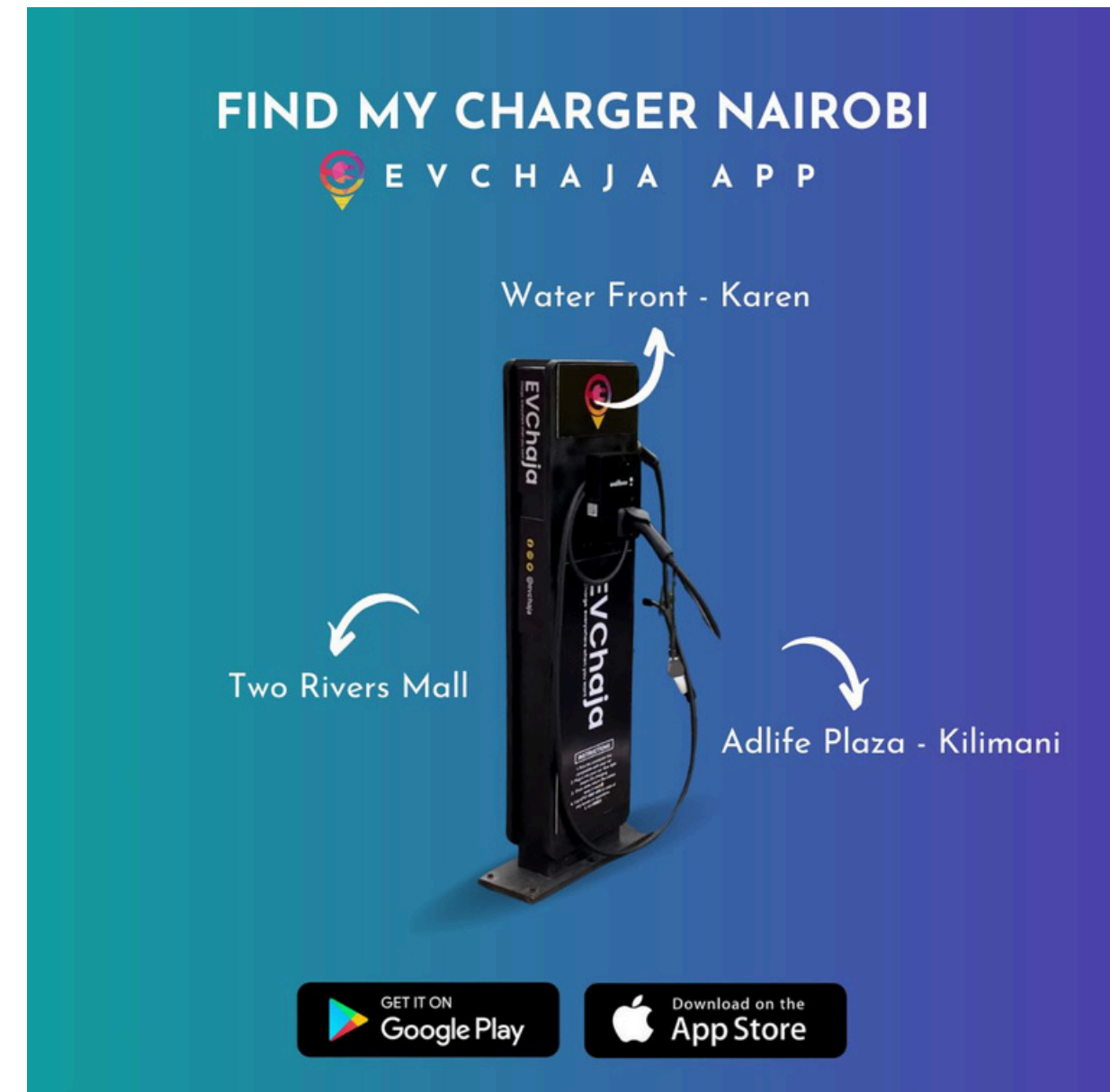
## *Key Market Players*

EVChaja, Roam, BasiGo, Opibus, Kiri, STIMA, EVM Africa, Caetano and Agilitee Africa

# Case Study: EVChaja



## *EVChaja Background*



**Evchaja is Kenya's first network of electric vehicle charging stations. Chargers made by Africans for Africans. We are leading the charge and are here for electrical car owners, drivers, fleets, business owners, utilities, government, and non-government agencies, policy makers, and everyone else who is ready to join the revolution!**

# Revenue Model

## Services

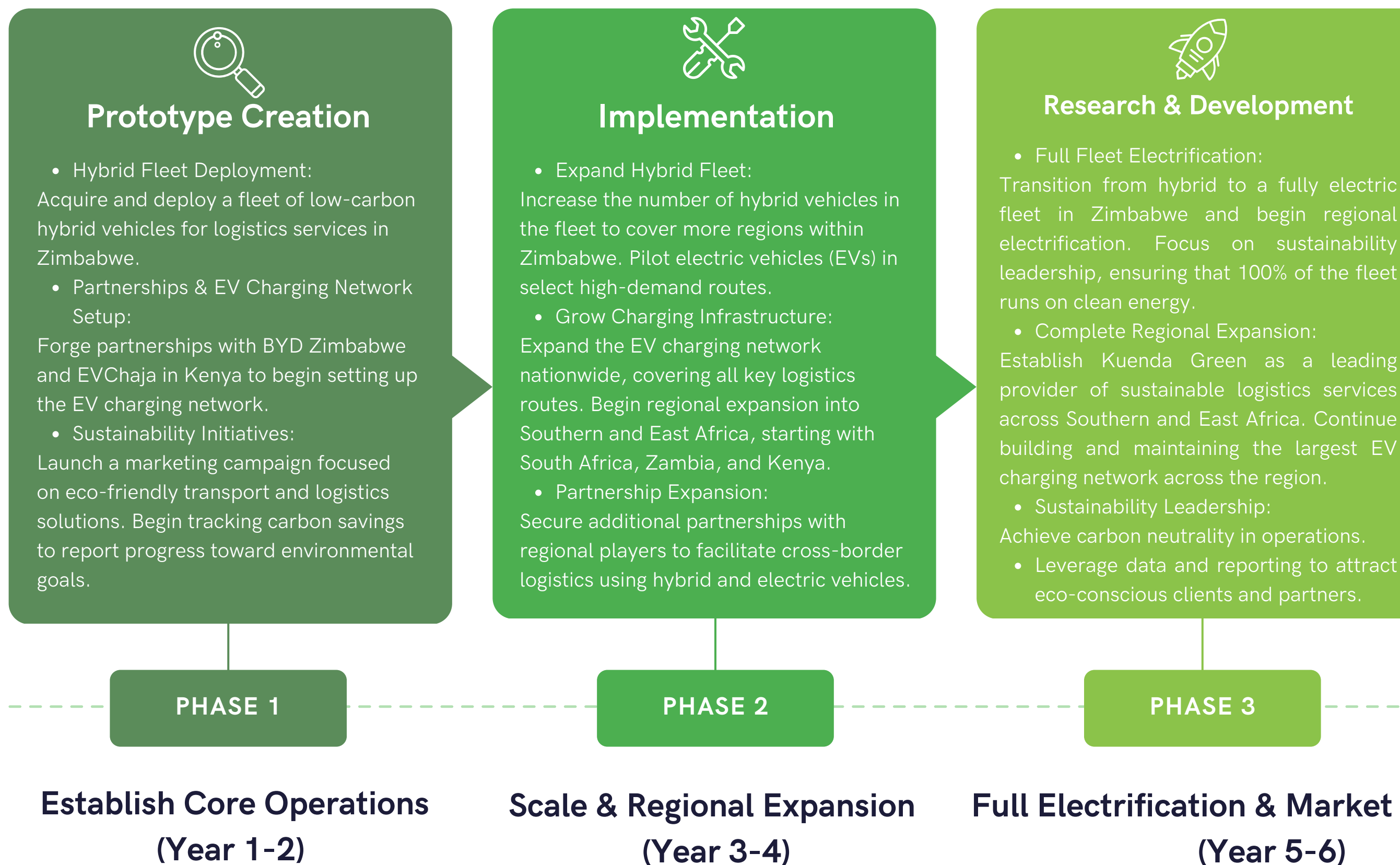
- Logistics and Freight Services: Using hybrid vehicles to minimize emissions.
- Passenger Transport: Eco-friendly, low-carbon travel solutions for businesses and consumers.
- EV Charging Network (Future): Installation of charging stations to support our fleet and third-party EV owners.



## Revenue Streams

- Vehicle Leasing
- Logistics Fees
- EV Charging Revenue (long-term)

# Roadmap to Implementation



# Priority SDGs



## SDG 7

Kuenda Green aims to promote the use of low-carbon and electric vehicles, thereby contributing to cleaner energy solutions in the transport sector. By building a nationwide EV charging network, the company is fostering the adoption of renewable energy sources for powering electric vehicles..



## SDG 9

Kuenda Green supports sustainable infrastructure development through partnerships to establish an electric vehicle charging network across Zimbabwe. This promotes innovation and helps develop resilient infrastructure in the transport and logistics industry.



## SDG 13

By transitioning to hybrid and electric vehicles, Kuenda Green is directly contributing to reducing greenhouse gas emissions, taking urgent action to combat climate change and its impacts on the environment.



# Our Team

Our team is dedicated and experienced in delivering innovative solutions in emerging markets



**Takudzwa  
Kangai**

**Chief Executive  
Officer**



**Wisdom  
Mutsikamahwe**

**Chief Financial  
Offer**



**Elizabeth  
Stephens**

**Chief Operations  
Offcier**



 Kuenda Green

# Thank You

## Revolutionizing Eco-Friendly Transport in Zimbabwe



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